Missoula County Fair Event Committee

Thursday September 14, 2017 at 10AM
Missoula Fairgrounds Office
1101 South Avenue West, Missoula

Committee Members

1. Jim Sadler - Chair
2. Brooke Martin- Vice-Chair
3. Janie Scheben
4. Dave Bell
5. Peter HagEstad
6. Laura Mitchell
7. Jim Solomon

Alternate: Campbell Barrett

Agenda

1. **Meeting commencement**
2. **Rollcall & introduction of guests**
3. **Approval of agenda**
4. **Public comment on items not on the agenda**
5. **Action Items**
    a. **Approval of minutes from July 2017**
    b. **Recommendation to create the Western Montana Winter Fair: Dec 15-17**
    c. **Creation and Nominations for Winter Fair sub-committee**
    d. **Creation and Nominations for software/tech sub-committee**
    e. **Creation and Nominations for exhibiting sub-committee**
    f. **Recommendation to BCC for approval of adding Ranch Rodeo as an addendum to the existing four-year rodeo contract**
    g. **Recommendation to BCC for approval of renewing Diving Dogs contract**
6. **Discussion Items**
    A. **Fair Wrap up**
        a. Discussion of mission and vision
        b. Review of revenues and attendance overview
        c. General Discussion
        d. So much amazing content!
        e. Theme and artwork: 2018 – *Future of the Fair* – retain Quick for 3 years
            i. Rodeo branding needs to be stronger

f. Future Goals

i. Software and Tech – Internal Processes and Fair Programs

1. Website
2. Point-of-sale system
3. Showorks – Exhibitor System
4. 168 Tickets – Ticketing System

ii. Superintendents/Exhibiting Process

1. New Divisons
2. Revisions to processes
3. Budget

iii. Facilities

1. Shade, tables, and layout
2. Buildings
3. Recycling

iv. Vendors

1. Commercial – new orientation towards local
2. Food – Facilities

v. Entertainment

1. Who to bring back – Magic, Shodown,
2. Ideas/Goals for new acts

vi. Other Ideas

B. Winter Fair

C. Committee Reports

a. Fair Awards Committee Report - None

b. Fair Selection Committee Report - None

D. Development update

a. Feedback from the Fair

b.

E. 4-H update

F. Ice Update

7. Adjournment – Next meeting Thursday October 10, 10AM,Fair Office

Upcoming Events:

Event Date	Event Day	September	Building(s)	Contact Name	Public/Private
9/1-11/10	Mon-Frid	Haunted House	Llama Barn	Ben Jacobson	pub
9/9	Fri & Sat	Wedding Party	Bldg #35	Marie & Derek	private
9/9	Sat	Missoula PowWow	Outdoor Pavilion	Gisele Forest	pub
9/12	Tues	Folf		Tyler Decker	pub
9/16	Sat	Rollergirls	Outdoor Pavilion	Betsy Cincoski	pub
9/20	Wed	Cyclocross	Carnival Lot & more	Pat Scharfe	pub
9/20	Wed	Dept of Ag	Lot A	Cora Lee	pub
9/22-9/24	Fri-Sun	Gun Show	Bldg #13 & 15	Lee Collins	pub
9/25-11/17	Mon-Frid	Elections	Bldg #15	Rebecca Connors	
9/30	Sat	Humane Society Fundraiser	Bldg #35	Sarah Shepard	pub